



SENIOR COMMUNICATIONS SPECIALIST

OVERVIEW OF OPPORTUNITY

The Senior Communications Specialist is organized, proactive and solution-oriented, with a heavy marketing background and good written/verbal communication skills. This role is remote.

WHAT YOU'LL DO

- Analyzes writing content and evaluates from a marketing perspective
- Facilitates creation and implementation of paid and earned media (creative, advertising, radio & tv ads)
- Works with team to ensure all earned media calls are staffed
- Assists with press releases, statements and communications
- Partners with creative agency to deliver creative material used for paid and earned media

THIS JOB MIGHT BE FOR YOU IF

- Heavy marketing background - experience with creative agencies
- Ability to analyze writing/messages and evaluate from a marketing perspective
- Strong communication both written and verbal

WE GET EXTRA EXCITED ABOUT

- Marketing experience

WHY US

- Humans First!
- Good people doing good work!
- Remote work option
- Meaningful work in a positive culture
- 401K option
- Health, Dental, and Vision coverage available
- Generous time-off policies
- Fun team building activities
- Growth and development opportunities
- Work-life balance



SENIOR COMMUNICATIONS SPECIALIST

C L U T C H

HOURS AND LOCATION

- This role is remote

WHO WE ARE

Clutch is an award-winning, certified micro and women-owned business that works to match organizations with resources they dream about. Clutch elevates their employees by building on their strengths and promoting work-life balance. Our team of professionals support one another to continuously become the best versions of themselves; truly living out the Clutch core values of drive, optimism, and connection.

drive
optimism
connection